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Appln. No. 10/646,156 Amendment dated July 23, 2008 Reply to Office Action mailed May 23, 2008 RECEIVED CENTRAL FAX CENTER JUL 2 3 2008

This listing of claims will replace all prior versions, and listings, of claims in the application:

<u>Listing of Claims</u> (deleted text being struck through and added text being underlined):

1. (Previously Presented) A method for distributing content, comprising:

transmitting content in a streaming content format;

receiving a request to store a particular piece of the content; and delivering said particular piece of the content in an archival format to a storage media of a user when said request to store said particular piece of the content is received;

wherein said streaming content format prevents storage of the content;

wherein said archival format allows storage of the content; and wherein said request and delivering of the particular piece of the content in said archival format occurs in real-time of transmission of the content in said streaming content format.

- 2. (Original) The method as claimed in claim 1, wherein said streaming content format is copy protected.
- 3. (Original) The method as claimed in claim 1, wherein said archival format is copy protected.
- 4. (Original) The method as claimed in claim 1, further comprising authorizing a payment for said request to store said particular piece of the content.

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- 5. (Original) The method as claimed in claim 4, wherein authorizing said payment for said request includes debiting a charge against a prepayment for the content.
- 6. (Original) The method as claimed in claim 1, wherein the content transmitted in said streaming content format is in conformity with a list of preferences of said user.
 - 7. through 18. (Cancelled)
- 19. (Previously Presented) The method as claimed in claim 1, further comprising retrieving a list of preferences of a particular user; and

wherein said transmitting of content is performed in conformity with said list of preferences in a streaming content format to said particular user.

20. (Previously Presented) A method for distributing content, comprising:

transmitting content in a first streaming content format;
receiving a request to store a particular piece of the transmitted
content; and

delivering said particular piece of the content in a second archival format to a storage media of a user when the request to store the particular piece of the content is received;

wherein the second archival format is different from the first streaming content format, the second streaming content format preventing storage of the transmitted content on the storage media of the user and the second archival format allowing storage of the delivered content on the storage media of the user.

21. (Previously Presented) The method as claimed in claim 20, wherein the delivering of the particular piece of the content in the second archival format to the storage media of the user occurs concurrently with the transmitting of the content in the first streaming content format.

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22. (Previously Presented) The method as claimed in claim 20, wherein the receiving of the request to store the particular piece of the content occurs during the transmitting of the content in the first streaming content format, and the delivering of the particular piece of the content in the second archival format to the storage media of the user occurs concurrently with the transmitting of the content in the first streaming content format.